



InnoMatch

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**Gemeente
Haarlem**

City of Haarlem (NL)

Sanne van Kamp, strategic procurement officer

20 March 2025

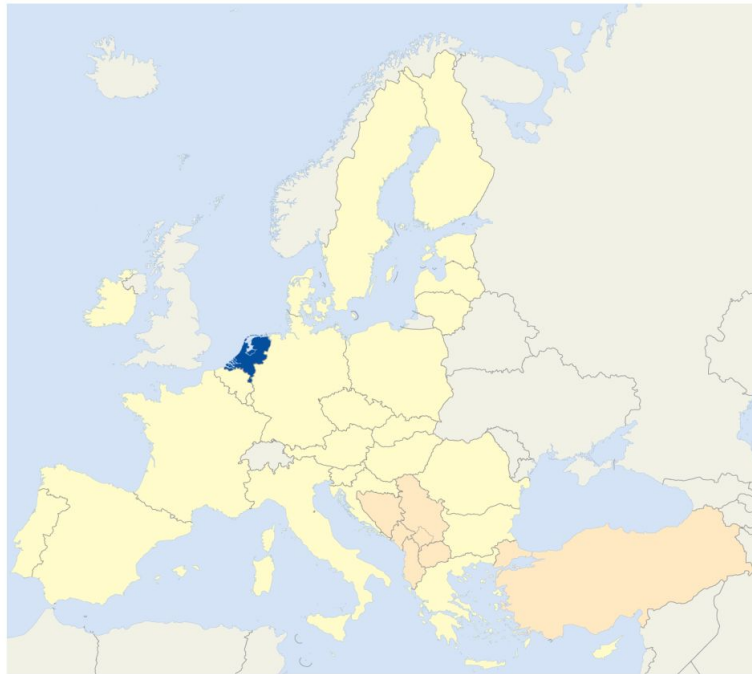


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City of Haarlem

- Local municipality in the Netherlands
- Provincial capital
- Administrative collaboration with neighbouring (coastal) municipality of Zandvoort
- Collaboration on circular procurement within the Metropolitan Region Amsterdam



20 March 2025



EU Urban Agenda Partnership on Innovative & Responsible Public Procurement

The City of Haarlem is the UA Partnership coordinator.



For more information
Please visit the website:
<https://uapublicprocurement.eu/>

Current problem

Situation

- Large purchases are done via European Public Procurement procedures by experts with the education, knowledge and experience
- Small purchase are done by people who purchases once in a blue moon

Main problems with direct procurement

- User ability
lack of time and expertise to legally, effectively and correctly follow the appropriate procedure
- Socially Responsible Public Procurement (SRPP)
difficulties in selecting impactful businesses and in meeting SRPP policy objectives

	European Public Procurement	Direct Procurement
Legal Framework	Regulated by EU Directives	National or local regulations
Procedures	Competitive, open tenders	Simplified, direct negotiations

These issue lead to inefficiency, a less diverse supplier base, not always selecting the best contractor, and often failing to meet policy objectives such as sustainability, social responsibility, and positive impact on local economy

Goal

A digital tool that guides the incidental purchaser through the procedure of direct procurement

It should be

- Easy to use, intuitively, time-saver, efficient, no knowledge or experience required
- Meet security and privacy criteria, such as GDPR
- Follow the right procedures (including “please go to the experts”)
- Achieve Socially Responsible Public Procurement
 - Recommendations on preferred suppliers from preferred suppliers lists, such as European Innovation Awardees and “Kennemer Inkoop Platform” (local impact businesses)
 - Use the latest SRPP criteria in the request for quotation, such as www.mvicriteria.nl
- Automatically provide
 - Requests for quotation (either to 1 business or to 3-5 businesses)
 - Contract with legal criteria, such as the inclusion of General Terms and Conditions
 - File for archiving
- Focus on the end-user: easy to use is key!

City of Haarlem

- A way to help the incidental purchaser with direct procurement and to meet policy goals (SRPP)
- Better efficiency, a more diverse supplier base, selecting the best contractor, and meeting policy objectives such as sustainability, social responsibility, and positive impact on local economy

Our pilot partner (EIC awardee)

- A tool that can be exploited commercially very well
- The potential customers are not only public authorities but also private companies
- As far as we know, such a tool doesn't exist yet, although the need for it is there

How to get in touch for more information or collaboration

- Please contact me via mail: svankamp@haarlem.nl

Disclaimer

- We have identified our need, but the official decision on behalf of the city of Haarlem is pending



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Thank you



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