

PRESS RELEASE

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InnoMatch has selected 4 challenges to solve

The results for the Open Call for Public and Private Buyers are out, it's time to meet the buyers and their challenges that will be the source for the Open Call for EIC Awardees and embark in the InnoMatch programme.

Dedicated to support the buyers address their unmet needs by providing access to top-notch suppliers with innovative solutions to solve the buyer's challenges, the InnoMatch project launched a call dedicated to public and private buyers.

Committed to supporting the challengers, the project will support the buyers polishing their needs in order to present them in an upcoming call to find EIC Awardees that can, alongside the buyer, address their needs with an innovative solution.

Opened from 7 February to 6 June 2025, the call invited public and private buyers to apply as long as they had a current challenge within their organisation in one of the thematic areas announced:

- Agriculture, Food & Beverages
- Construction, Infrastructure, Manufacturing
- Digital Transformation and AI
- Energy, Environment, Sustainability
- Health and Life Sciences

And the buyers selected are...

A total of **35** applications were submitted, coming from public and private buyers based in **16** different countries. A panel of **3** external experts was tasked with evaluating the proposals, a process which concluded with the selection of the following buyers and their solutions:

- **The Deep Group UG** – Agriculture, Food & Beverages: Real-Time Nitrate Uptake Monitoring as Ground Truth for Soil Carbon Modeling and Validation of Farming Practices for Carbon Farming.

- **The City of Ghent** – Digital Transformation and AI: AI for writing public procurement specifications
- **EH Group Engineering** – Energy, Environment, Sustainability: Low-Pt Catalyst Coated Membranes (CCMs) for Cost-Effective, High-Performance Fuel Cells
- **Medtronic Iberica** – Health and Life Sciences: AI-powered data extraction from medical devices for enhanced remote patient monitoring integration

About InnoMatch

InnoMatch is powered by the EIC Innovation Procurement Programme, an initiative of the European Innovation Council (EIC), which aims to facilitate access to procurement markets in Europe and globally, ensures increased market opportunities for innovative SMEs and start-ups while contributing, at the same time, to their scaling up.

Finding first customers is one of the main barriers that restricts access to market and commercialisation of innovative solutions developed by innovative SMEs. To facilitate the uptake of innovation procurement, InnoMatch will support the pilot testing of innovative solutions provided by the EIC Awardees for public and private procurement customers (Buyers). In total, €2.28M will be offered in the context of the InnoMatch to support at least 38 pilots, covering up to €60,000 per pilot.

Press contact and social media

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