



InnoMatch

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BIT Habitat

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 Spain, Barcelona

 Non-profit foundation in the municipal public sector

- Urban innovation agency of the Barcelona City Council.
- We develop programs and services to promote and facilitate urban innovation in Barcelona, helping the city address global challenges and improve, together, the city of today and tomorrow.
- Main Programs:
 - **Urban Challenges:** Calls for solutions to complex city problems not yet addressed in the market.
 - **“La Ciutat Proactiva”:** Annual grants for open, mission-oriented urban innovation projects.
 - **Barcelona as a Laboratory City:** Regulation of experimentation spaces (living lab, testbed, sandbox).

Current problem



- Barcelona is preparing a municipal ordinance for experimentation spaces to provide legal certainty and promote ambitious innovation projects.
- Companies and entities will soon be able to access the city's experimentation spaces, but a clear guidance tool is needed to help them prepare proposals once the ordinance is approved.
- Launch expected after municipal approval in February 2026, highlighting the need to develop support tools in advance to ensure smooth participation and high-quality submissions.

Guiding entities in preparing Experimentation spaces applications



Provide an AI-powered tool to guide entities in preparing their applications to access Barcelona's experimentations spaces.

- Supporting Entities Applying to Barcelona's Experimentation Spaces.

Secondary objectives:

- Answer FAQs about the application process.
- Personalize guidance based on entity profiles and project type.
- Ensure an intuitive, engaging, and motivating user experience (gamification + UX).

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Provide an AI-powered tool to guide entities in preparing their applications to access Barcelona's experimentations spaces.

Expected impact and outcomes:

- Impact: Higher-quality, well-structured applications; increased readiness and confidence of participants.
- Outcomes: Streamlined application process; more entities successfully submitting proposals; enhanced alignment with municipal experimentation goals.

Benefits



For the City / Bit Habitat:

- Promotes structured, innovative projects aligned with municipal experimentation ordinance.
- Enhances inter-administrative coordination and collaboration.

For EIC Awardee / Technology Partner:

- Opportunity to implement AI in a real urban living lab context.
- High visibility and potential replication in other cities.

Collaborate with us to develop this AI-guided tool and help shape the future of urban experimentation in Barcelona. Contact: **Ara Muñío/ amunio@bcn.cat**.



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Thank you



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